



BID Board Meeting

Location: BID Office
Time/Date – 6.30 pm, Tuesday 14th October 2025

Attendees: Paul Hodgson PH, Melanie Corrie MC, Jenny Fazackerley JF, Sandra Collings SC, Ashley Holroyd AH, John Edwards JE, Neil Hodgson NH, Jonny Williams JW, Sharon Tate ST and Kay Kane KK

1. Apologies: Lisa Archer LA/Simon Broadley SB.

Interviews with Lesley from Music Academy and Jeff Dandy are to be arranged hopefully in w/c 27.10.25.

Staffing: Rachel's temporary contract finishes at the end of October.

2. Review of minutes from last meeting – all agreed.

3. Event Updates – Autumn Fest – increasing the number of pumpkins ordered because demand is likely to be higher due to Page Bank not holding their event this year. Director availability to help information is required asap. Fundraising is for the Mayor's Charity. JF expressed her thanks and congratulations to the BID team on their hard work for the day of the King's visit.

4. Third Term Ballot – PH has met with the Council who have advised that they want the ballot to go ahead a bit early. The 2 options are:

- Ballot papers to go out on 26.05.26 with a decision on 26.06.26.
- Ballot papers to go out on 23.06.26 with a decision on 24.07.26.

SB and JF have suggested that the first slot is the best option and the other Directors agreed. The 2 options for the voting process are for the ballot provider to send out a business plan that the BID have submitted with the ballot papers or to have a vote 'yes' campaign. PH suggested that the first option would be best and the Directors agreed. The Council estimate the cost of the ballot to be about £7000. PH has been looking into the cost of having a new BID website which would help with the campaign, but also one that would have better facilities built into it. The Directors agreed to this going ahead. PH has been in contact with British BIDs regarding consultancy support. They would help with the legal processes involved with the ballot as well as giving support with the business plan and other advice such as the BID boundary, levy thresholds and help with the upcoming business rates reform. Estimated cost around £2000. The Directors agreed to the consultancy support.

5. AOB – SC raised the recent problem with shop windows being broken in the town centre. Cameras were discussed, but it was thought that this would be unlikely to help. JW suggested the possibility of speakers by McDonalds playing classical music as a deterrent. The police are to attend future BID breakfast meetings. JF suggested that the BID could write an open letter to the local MP expressing their concerns about anti-social behaviour in the town centre. The Directors suggested asking the police to attend a future board meeting.

JW presented the Directors with handouts about the sponsorship arrangement that the BID has with CANDOFM which is overdue for potential renewal. After highlighting some of the benefits and suggestions for future collaboration e.g. interviews with retailers, JW left the meeting. The Directors agreed that the BID and CANDOFM have a good working relationship with CANDOFM supporting many of the BID events and promoting the BID's work. All the Directors agreed to renew the sponsorship.

Date for next meeting: Tuesday 14th November 2025, 6.00 pm @ BID Office.