

BID Board Meeting



Location: BID Office, Duke Street

Time/Date – 6.30 pm, Monday 12th September 2022

Attendees: Paul Hodgson PH, Sandra Collings SC, Jonny Williams JW, Allan Kerr AK and Jenny Fazackerley JF

- 1. Apologies – Rowan McClure and Kay Bower**
- 2. Review of minutes from last meeting – all agreed.**
- 3. What the Flock!** – concerns were raised about organisation of the event and the funding for it. It was agreed that there would be no extra funding for the event. SC is to contact the organiser to clarify the situation.
- 4. Dalton Road Pagodas** – problems have arisen regarding usage of the pagodas and it has been noted that one business has put up a sign which infers that they are the sole users of that pagoda, which is in conflict with the funding agreement. It was agreed that it is a priority to write to all the businesses in that area to explain that the pagodas have to be shared and a diary system is needed for allotting usage.
- 5. Christmas** – it was agreed to have a number of small events this year. Ideas put forward were:
 - A mobile stage with performers – SC to make enquiries.
 - A rolling nativity for Dalton Road – JW to look into.
 - Amateur Dramatics performances – SC and AK to pursue.
 - Reindeer/Alpacas – SC to make enquiries.
 - 26th November – Shop Barrow Day – pay for free parking.
 - 3/4th December – Land Train to travel around the town centre giving rides. Suggestion that local businesses give out tickets when a purchase is made in their shop. Possibility of buskers, bands (JF and JW to enquire) and characters on one or both weekends. Santa to be booked to walk/ride around town. PH to book train and Santa. AK to explore sponsorship.
 - Christmas tree scheme to go ahead – arrangements later.
 - Window dressing competition.
- 6. Marketing and Communications Officer** – there were 7 applications. PH and JF have looked at the applications, shortlisted and interviewed candidates. 2 were unsuitable candidates and from the 5 remaining 3 were invited for interview. 1 interviewee did not turn up. The 2 people interviewed both had experience but JF and PH both felt that Jason was the better candidate and brought plenty of enthusiasm to the job. They recommended that he be offered the job on a 3 month probation period. The number of working hours to be offered was discussed and as the person will be expected to work 2 full days based in the office, prepare and do a regular radio show as well as marketing/public relation work it was voted to offer the

job as 20 hours per week to Jason Forsyth. The new BID manager will manage the person in this role.

7. AOB

- A new chairman and vice chairman need to be appointed. It was agreed to discuss this at the next meeting when more directors should be present. PH asked anyone who might be interested in taking on a position to let him know.
- BID Office is coming together and the aim is to complete it within the next month.
- Snow globe – possible potential buyer who has offered to let the BID erect the snow globe on their land to at least take photographs for advertising it for sale.
- Future event could be organised for the coronation, probably next year.
- Possibility of carrying out community litter picking.

8. Date of next meeting: 6.30 pm on Tuesday 11th October 2022 @ BID Office, Duke Street.