

BID Board Meeting



Location: BID Office, Unit 7, Furness House, Duke St
Time/Date - 6.30pm, Tuesday 14th March 2023

Attendees: Jenny Fazackerley JF, Kay Bower KB, Paul Hodgson PH, Sandra Collings SC, Jonny Williams JW, Allan Kerr AK, Jason Forsyth JFo, Melanie Corrie MC and John Edwards JE

JF opened the meeting

1. **Apologies** - Rowen McClure (RM)
2. **Review of minutes from last meeting** – all agreed.
3. **Minute result of email vote (Taster Events)** - An email vote was conducted on the acceptance of a quote from Odin Events for a programme of taster events throughout 2023. All Directors voted in favour.
4. **Social media update (JFo)** - Facebook reach 24k, JFo believes that the facebook reach is down because there has been no big news/events in the past 3 weeks, Jfo also believes that the reach is down due to changes within Facebook itself. Instagram reach 1.7k, this is up 10%.
5. **Talk of the Town Competition** - PH and JF attended the awards ceremony at the Houses of Parliament. From our application Barrow reached the final 4 in the Rising Star category for England. Unfortunately on this occasion we did not win.
6. **High Street Task Force (JF/PH)** - Latest meeting held last Thursday with assistance from High Street Task Force expert. Good attendance but missing some key stakeholders from the larger employers within the town. Desire to have a follow up meeting. Awaiting final report from expert. Next meeting intended to be an update of what is going on in the town centre this year.
7. **Shared Prosperity (Portland Walk)** - Portland Walk cleaning ongoing. Planters being manufactured locally and due to be delivered Monday 27th March. Additional £5,000 in funding secured from BAE Systems to support the scheme. PH presented mural artwork to the board. Due to local authority reorganisation, the local authority are now unable to support with a community planting scheme. PH has approached local providers for planting quotes. The full project needs to be completed by the end of March.
8. **Town centre CCTV (SC)** - SC suggested Barrow BID look at supplying CCTV cameras to businesses to help reduce antisocial behaviour. SC to make some further enquiries with a company that could supply cameras and to feedback at next meeting.
9. **Levelling Up Fund Update** - Most recent consultation document provided to the board and update given by PH. Letter of support sent to local authority by Barrow BID.

Proposal put forward by Barrow BID to local authority for Barrow BID to undertake delivery of the creation of shared events storage space on the area of waste land (previously pocket

pack area).

10. Event Updates -

Festival of Transport entries now upto 80. Exploring options of how to promote the FOT at other events (eg roadshow to hand out leaflets). Street entertainers booked for the day and Fire Service confirmed attendance.

PH/JFo currently collecting quotes for all elements of 2023 events.

Dog Friendly Campaign - PH has obtained quotes for window stickers and dog friendly packs.

Proposal for "Take the Commons to Barrow" from the Rare Breed Survival Trust and the Foundation for Common Land. The charities want to bring a roadshow to the town centre to promote native breed livestock and the importance of preserving common land. This would include an educational event and livestock. PH has spoken to the team working on the Levelling Up Fund to bring this in as a follow up taster event to the previous and upcoming Market Twilight events. The event would take place on the outdoor market and involve a number of local suppliers trading at the event, both food (for a farm to fork type offering) as well as local traders using natural products (eg wool/felt).

11. **Business Support Seminars (JaF)** - Event not well attended but definitely scope for follow up events based upon feedback. JFo consulting with other guest speakers for future seminars.
12. **Joint events committee/Visit Barrow** - PH attended an Events Management course at the Forum earlier in the month to launch a joint events calendar using the Visit Barrow website in partnership with Barrow Borough Council. This will see the events calendar function of the Visit Barrow website used as a central events calendar to prevent duplication and promote Barrow as a visitor destination.
13. **Big Help Out Campaign** - Cando FM and Barrow BID joint partnership. Taking inspiration from HM King Charles III's lifelong dedication to service, The Big Help Out campaign aims to inspire individuals to take up volunteering while recognizing those who already do. The campaign seeks to foster community cohesion and establish a long-term volunteering legacy following the Coronation weekend. Barrow BID and CANDOFM are calling upon our local community to join us in the town centre on Monday, May 8th, for a few hours of litter picking to transform the area into a place we can all be proud of. By working together, we can accomplish so much more than we ever could alone. Let's demonstrate the power of community spirit and make a real difference. All equipment to pick litter safely will be provided by Barrow BID.
14. **Hanging Basket Scheme (JF)** - JF suggested a scheme (like the Christmas Tree scheme) where businesses can apply for a hanging basket over the summer months. PH to look for suppliers and get quotes for both baskets and pots.
15. **AOB -**

Date for next meeting: Tue 11th April 2023, BID Office