



BID Board Meeting

Location: BID Office, Duke Street

Time/Date – 6.30 pm, Tuesday 11th July 2023

Attendees: Kay Bower KB, Paul Hodgson PH, Sandra Collings SC, Jason Forsyth JFo, Melanie Corrie MC, Allan Kerr AK and Neil Hodgson NH

1. Apologies - John Edwards, Jenny Fazackerley, Jonny Williams and Mai Harrison.
2. Review of minutes from last meeting – all agreed.
3. Minute result of email vote – an email vote was conducted to decide on the grant application from CandoFM. Everyone voted in favour.

PH has also received a grant application from W&F Council for having a stage in on town square on the same day that the Festival of the Sea is taking place on Morrison's Quay (7th August). They will have local bands performing and hope to attract people into the town centre. The grant application was unanimously agreed.

4. Social media update (JFo) – Facebook has been slightly down due to few recent events, but engagement has increased. Instagram has increased due to the FOT and competitions being run.

5. Event Update

- FOT – 15th July – preparations are going very well. Over 235 vehicles have registered. New elements have been added e.g. Larkin Construction zone. Outdoor market will have food and drink. Scott Street is to be a 'Green Street' to include all eco forms of transport. The event is well under budget due to sponsorship. New vinyls are being put up around town. All businesses affected by the event have been notified.
- Crazy Golf – 27th July – it was agreed to divide the course between Dalton Road outside the former M & S building and the top of Dalton Road.
- Soapbox – 19th August – Dropzone and Youthability are having 2 of the soapboxes provided by the BID, but another 1 will be available. So far there are 14 entries. PH has been liaising with Longridge who also host a soapbox event run by Marshalls to see if they can share some resources.

6. Loquiva Proposal – digital town app – following ongoing discussions and feedback from the BID Board, Loquiva have offered the first year at half price, the second year at a discounted price and the installation of foot fall sensors. The information on this proposal was sent to the board in advance of the meeting. AK stated that he had not had the time to review the Information ahead of the meeting and asked if any of the other directors had, there was a unanimous no and it was decided that the vote should be deferred until the board had reviewed the information fully before any vote was cast.

7. AOB – none

Date for next meeting: Tuesday 1th August 2023 at 6.30 pm, BID Office