

# BID Board Meeting



Location: BID Office, Duke Street  
Time/Date – 5.00 pm, Tuesday 6<sup>th</sup> December 2022

**Attendees: Jenny Fazackerley JF, Kay Bower KB, Paul Hodgson PH, Sandra Collings SC, Jonny Williams JW, Allan Kerr AK and Jason Forsyth JFo**

1. **Apologies – Rowan McClure**
2. **Review of minutes from last meeting – all agreed**
3. **Email vote** – Email vote of business growth grant for Barrow Labour Club. Vote result was unanimous in favour of awarding the grant. KB abstained.
4. **Christmas 2022**
  - **Upcoming events –**  
Town centre stage 10th Dec - Managed by Cando FM  
Curling/toy testing/craft workshops Sat 17th Dec  
Santa is to be in town visiting local businesses from 9.00 to 1.00 pm  
Christmas Eve.
  - **Review of Shop Barrow Day / Santa Express**  
Positive feedback, especially from Santa Express. Suggested taking a survey after Christmas to find out the impact of all events on local businesses. Santa Express was very successful and it was agreed to book it again next year.
5. **2023 Events Plan –**
  - **Dino Day – May**
  - **FOT – 15<sup>th</sup> July**
  - **Soapbox event – end of August –** a charitable organisation has contacted the BID about running the event at a lot less cost than the company previously used. BAE are interested in helping fund the event. It would be community focussed and local companies would be used e.g. scaffolding, toilets etc.
  - **Christmas events**
  - Suggestion of big screen in town centre for the coronation in May.
  - Quarter 1 of 2023 the focus is to be on business networking with levy and non-levy payers.
  - Gin festival – PH and KB to meet the organisers to discuss.
  - Budget agreed for 2023 events calendar
6. **Social Media Update (JFo)** – Instagram reach tripled last month, Facebook reach increased from the usual 3000 to 244000. Santa Express post had 65 page likes instead of the usual 5 per week. There has been very little negativity.

7. **GBHS Awards** – Following on from reaching the finals last time BC want the BID to partner with them to submit an application this year. The application is to be based on applying for funding to spend on community event equipment such as barriers and gazebos. The application involves providing evidence of what has been done to encourage people in to the town centre e.g. Dalton Road garden project and Santa Express as well as what is planned for future events.
8. **Loyal Free App** – Ulverston BID use this app. It can be used by businesses to provide offers, competitions, trails, information about businesses (directory), dog friendly cafes etc. The company are to be invited to do a presentation to the BID Directors and the Directors will also look at the Ulverston app.
9. **AOB**
  - Shared Prosperity Funding has been awarded for Portland Walk. To involve Barrow Full covering window boarding and empty shop windows with art work, Grimefighters to power wash all of Portland Walk and the BID have been given money to buy planters to provide greenery.
  - Dalton Road Garden Project – BC want to take over responsibility for maintaining and eventually make it permanent. BC want the BID to apply for the 2<sup>nd</sup> phase to hopefully extend the project up Dalton Road as far as the statues. Instead of using consultants like last time BC would do the planning and local companies can be used.
  - New Directors – 3 people have shown interest and PH is going to have informal discussions with them before formal interviews in 2023.

**Date for next meeting: Tuesday 9<sup>th</sup> January 2023 at BID Office.**