



BARROW BID AGM 2018

COLIN GARNETT BID MANAGER | 07955 816000 | MANAGER@BARROWBID.CO.UK





THE BID CLEAN SEPTEMBER 2018







CLASSIC CAR & BIKE SHOW JULY 2018



Aprilia
Jet 200



Cafe Swinsons
The Art of the Chocolatier

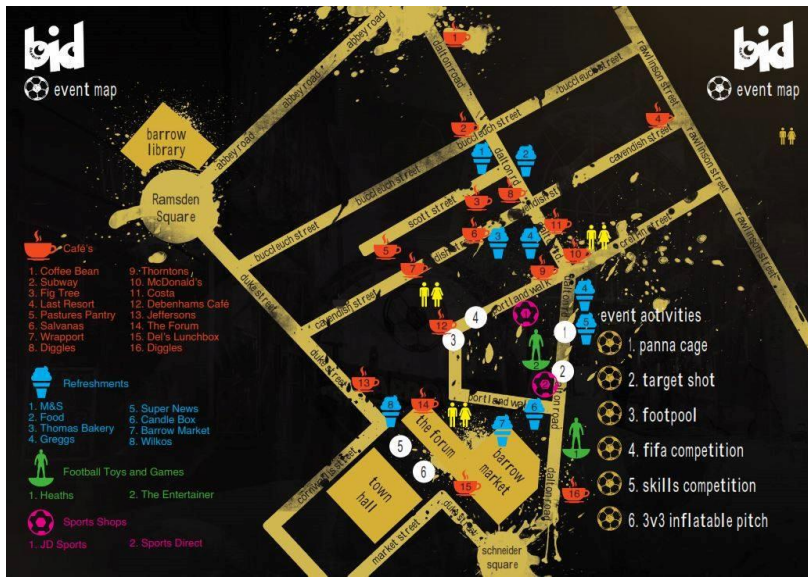
Superdrug

1967
NDB 958E
MUSTANG

LFF 294



BEST OF BARROW PREMISES AWARDS





TOUR OF BRITAIN FANZONE





dhaba

Contemporary Indian Cuisine

01229
343690

鑽石 DIAMOND RESTAURANT 菜館

Miller
Lite

DERBY

LESUR
CLEANING

LESUR
CLEANING

DWFitnessFirst.com

MATRIX





OMG Marketing

attract more customers by creating
jaw dropping marketing

WEDNESDAY 24TH OCTOBER
FROM 5.30pm @ THE FORUM





TOWN CENTRE HERITAGE TRAIL

VISIT
Barrow

THERE'S MORE HERITAGE THAN MEETS THE EYE

EXPLORING THE HERITAGE
OF BARROW-IN-FURNESS



VISITBARROW.ORG.UK/HERITAGE



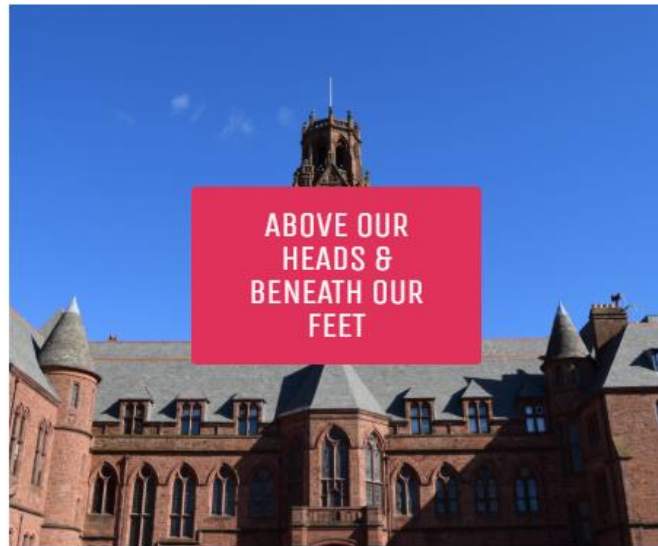


BUSINESS PREMISES IMPROVEMENT GRANTS

VISIT Barrow

THERE'S MORE THAN MEETS THE EYE



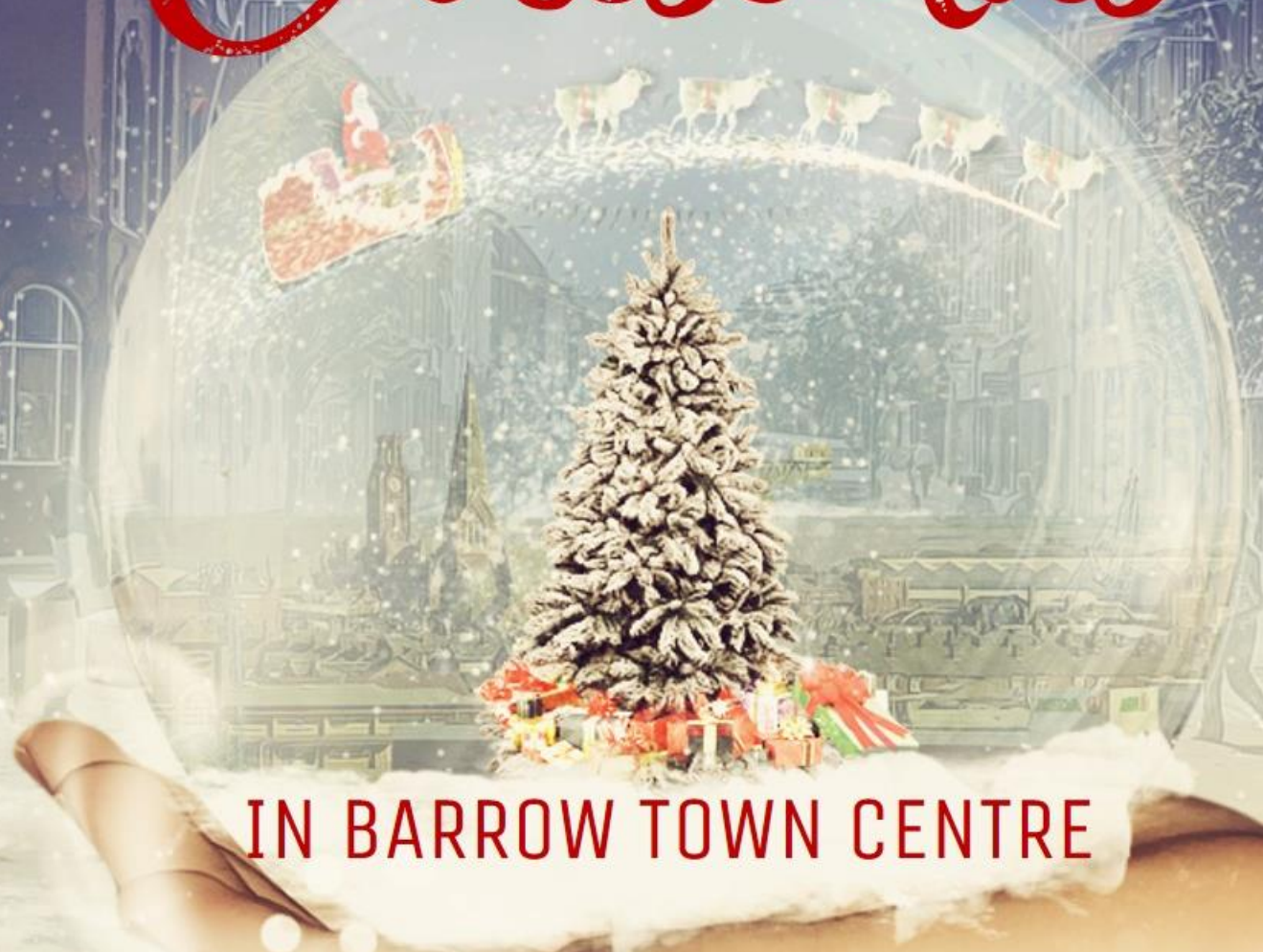


CHRISTMAS IN BARROW

HEAD TO BARROW TOWN CENTRE THIS CHRISTMAS
THERE'S MORE THAN MEETS THE EYE



Christmas



IN BARROW TOWN CENTRE



Christmas

IN BARROW TOWN CENTRE



SHOP

With a wide range of National and Independent Shops and the largest indoor market in Cumbria, Barrow is a great place to find the perfect Christmas gift.

PARK

On Fridays, (from 23rd Nov - 21st Dec inc.), park your car for FREE from 12 noon at the multi-storey or Whittaker Street car parks. Free after 3pm all other days.

ENJOY

A range of events and entertainers in Barrow Town Centre over the festive period.

EAT & DRINK

Barrow has a thriving café culture and a diverse range of bars and restaurants where you can pick up a Christmas beverage or a festive treat.

VISITBARROW.ORG.UK/CHRISTMAS

VISIT
Barrow **bid**

Christmas

IN BARROW TOWN CENTRE



VISIT | PARK | ENJOY | SHOP | EAT & DRINK

www.visitbarrow.org.uk | www.barrowbid.co.uk | [visitbarrow](#) | [barrowbidcompany](#)

VISIT
bid Barrow
THERE'S MORE THAN MEETS THE EYE

FREE PARKING IN BARROW THIS

Christmas



VISIT
Barrow **bid**
THERE'S MORE THAN MEETS THE EYE

CHRISTMAS SHOPPING WITH FREE PARKING EVERY FRIDAY IN BARROW TOWN CENTRE
FREE Parking at the Portland Walk & Whittaker Street Car Parks from 12 noon every Friday from 23rd Nov

www.visitbarrow.org.uk | www.barrowbid.co.uk | [visitbarrow](#) | [barrowbidcompany](#)



VINTAGE & CLASSIC CAR & BIKE SHOW 21st JULY 2018

2018 Classic Car & Bike Event a Huge Hit

Following the success of the inaugural Classic & Vintage Car & Bike Event in 2017, the event returned to Barrow Town Centre on Saturday 21st July 2018.

Despite early drizzle, the event attracted over 100 vintage and classic vehicles to Barrow Town Centre, from High Street to Harrison Street and right along Dalton Road. When the drizzle turned into sunshine, the soft tops came off the cars to the delight of the vehicle owners and the general public, who came out in their numbers to support the event.

"Barrow BID are committed to putting on high class events in the town centre. We need to ensure that levy payers get return on investment from the BID and see more positive events and initiatives, which will increase footfall and make Barrow a destination town."

More at: barrowbid.co.uk/2018-classic-car-bike-event



Are your Premises the Best of Barrow?

Barrow BID are working with the best of barrow to find the businesses who are the Best of Barrow. We are looking for businesses who go the extra mile to make their business premises stand out and we are looking for the:

- Best independent business front
- Best National business front
- Best Tour of Britain window display
- Best street
- Best market stall

Our judging panel will consist of; a member of the Barrow BID team, a member of the best of barrow and the town Mayor, who will judge premises using the following criteria:

- How inviting the premises are
- What standard are they painted/decorated to
- Do they have relevant and nice signage
- Do they have clean windows
- Do they have a clean doorway and area in front of the building
- Do they have a beautiful window display

There is no need to officially enter as all businesses will automatically be entered and the winners informed after 3rd September.

More information at:
barrowbid.co.uk/best-of-barrow

What else do Barrow BID do?

- Supporting the Street Angels
- Improving car parking
- Promoting our heritage
- Enhancing Street Cleaning
- Funding town centre initiatives
- Event management
- Organising Christmas activities and more...



can't stand cyclists riding two... The Tour of Britain is an Barrow across the UK, Europe and

importance of promoting Barrow offers us the opportunity to and surrounding area.

creation of a new website and of Britain coming to Barrow and surrounding area.

d, website and social media Barrow BID has also funded and Centre

tom end of Dalton Rd, rider roll-out before outdoor screen. The Fanzone following the stage start the Town Centre from the

reen:
D members
r BID Manager at:



brace the Tour of Barrow BID and The competition to find the decoration.

of Britain's leaders Cycling theme. The winning business

tain
r, Duke St,
Cornwallis St,
) Wesley

rolling
ite.



Christmas in Barrow

The Festive period kicks off on Light Switch On organised by U place on the Town Hall and ULT who would like to come and at would like to set up an outside on email: info@ultimateev

As well as supporting the Ch will be funding some street r over the festive period, incl

- FREE parking after 12 n
- Multi-Storey & Whittak
- Street entertainers dur
- Christmas Choir Comp
- Rock School on 1st and
- Family fun entertain
- Traditional musicians



Christmas Choir

South Lakes Rod running a comp competition is c community gro

The competit Town Centre l minute set of performance open choir, v Town Centre videoed and general put to win £200

ENTER onli

bid NEWSLETTER WINTER 2018

At the start of September Barrow BID came to the end of our second year of a five year scheme. During 2018 we welcomed Colin Garnett as the new BID Manager and Colin has been working with the BID board to deliver events, projects and initiatives to regenerate Barrow town centre and provide return on investment on town centre businesses levy payments. This newsletter provides information on past events and highlights events, initiatives and projects to look out for in the future.



Tour of Britain puts Barrow on the Map

On Friday 7th September the Ovo Energy Tour of Britain came to Barrow for a stage start. The town came out in force to welcome the Tour and the TV pictures really showed off Barrow as a nice place to visit.

Barrow BID were honoured to be part of the partnership which brought the Tour of Britain to the town. We also ran a fanzone with large screen TV throughout the day, which encouraged people to move through the town from the Town Hall start and spend more time in the town centre. We think the fanzone looked great and showed that the area could be used to host town centre events.



Best of Barrow Premises Competition

On 3rd September, Colin Garnett (Barrow BID), Suzanne & John Edgley (Best of Barrow & Furness) and Bill McEwan (Town Mayor) walked around the town to find the best business premises.

The winners were:

- Best Independent: Busy Bees at the Hive
- Best Market Stall: Ashley Rose
- Best National: Pandora
- Best TOB Window Display: Cumbria Sewing & Embroidery

Annual General Meeting

Tues 20th November
6pm – 8pm
The Forum

Barrow BID AGM

Get involved in the future of Barrow Town Centre. Barrow BID are holding our AGM on **Tuesday 20th November from 6pm at The Forum**. If you are a BID Member, come along and find out more about our aims for the next three years.

Become a member: barrowbid.co.uk/bid-members

INSPIRATIONAL MARKETING SPEAKER
GEOFF RAMM
FREE TICKETS
STILL AVAILABLE

Geoff Ramm visits Barrow

Inspirational Marketing & Customer Service speaker Geoff Ramm returns to Barrow to give his insight into how businesses can improve. The award winning marketing speaker has flown in from the Gold Coast to talk to Barrow businesses.

Apply for 2 FREE tickets at: barrowbid.co.uk/geoff-ramm



Exploring the Heritage of Barrow

Barrow BID were delighted to get involved in a project to promote the outstanding heritage of Barrow's Town Centre. The project, entitled, 'Exploring the Heritage of Barrow' was managed by the Barrow Civic & History Society, who secured funding from the National Lottery Heritage Fund to locate six black heritage plaques on buildings across the town centre and create a leaflet to promote the new heritage trail.

Barrow BID assisted the project along with Barrow Borough Council as we worked together to produce a new heritage trail leaflet, incorporating the new Visit Barrow brand. 3000 leaflets will be distributed across Barrow and the surrounding area to promote the new heritage trail and attract individuals into the town centre to look at our fantastic heritage buildings.

More at: visitbarrow.co.uk/heritage



GEOFF RAMM

5.30PM WEDNESDAY 24th OCTOBER

create jaw-dropping marketing and great customer service

BID Levy Payers can obtain 2 FREE tickets at:
barrowbid.co.uk/geoff-ramm

Standard tickets £10 from theforumbarrow.co.uk



[BID SCHEMES](#)

[BID EVENTS](#)

[CHRISTMAS](#)

[ABOUT BARROW BID](#)

[GET INVOLVED](#)

[NEWS](#)

[DIRECTORY](#)

[CONTACT](#)

PREMISES GRANT SCHEME

Improve Your Business Premises with a Barrow BID Grant

[Find out more >](#)

THE GENTRY
QUINTESSENTIAL ENGLISH BARBERS
APPLY FOR A BUSINESS PREMISES GRANT

[FIND OUT MORE](#)

BECOME A MEMBER OF THE BARROW BID BOARD

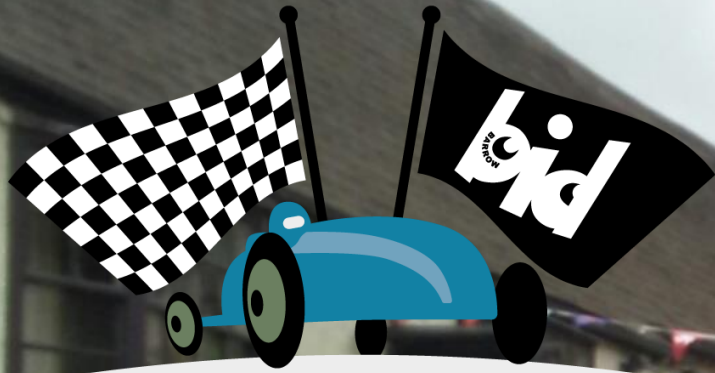
[FIND OUT MORE](#)

CHRISTMAS ENTERTAINMENT IN BARROW

[FIND OUT MORE](#)

FOLLOW BARROW BID ON FACEBOOK

[FIND OUT MORE](#)



SUPER SOAPBOX CHALLENGE

June 29th 2019, Barrow

