



BID Board Meeting

Location: Barrow Labour Club
Time/Date - 6.30pm, Tuesday 8th June 2021

Agenda Items:

Board Meeting

1. Apologies
2. Review of minutes from last meeting
3. HAZ Update (RW)
4. Business Improvement Grants - Updated (CG)
 - Jenny Stitches was awarded £968.90 for her new high street store at 82 Dalton Road
 - Smiler's were awarded £1,000 for their new premises at 45 Crellin Street
 - Raggz on Scott Street have approached Barrow BID about the scheme and will be submitting an application soon.
 - Barrow BID has noted that works are incomplete at a couple of businesses who have received grants this year. ACTION: CG to contact businesses to see where they are up to with the schemes and find out why they have been delayed.
5. Ballot Progress
 - 88 businesses have returned their ballot papers so far
 - CG to do a push on the following sectors to request returns:
 - Hospitality
 - Charities
 - National Retail via proxy voters
 - Businesses who received the Business Premises Grant
 - We have had a few businesses contact Barrow BID to state that they have not received their ballot papers. We have sent out information on how BID levy payers can request a new ballot paper by contacting Civica direct, as Barrow BID do not administer the ballot (it is managed by Civica, who are an independent ballot company). Deadline for new papers is 18th June.
 - CG to send information to board members on who has voted so board members can target BID supporters to vote.
 - PHo to request a list of ballot papers which have been returned to Civica as they could not be delivered.
6. Event Updates
 - FOT (PH)
 - Soapbox (CG)
 - CG gave an update on the Super Soapbox Challenge event which is set to be in Barrow on Sunday 29th August.
 - Orsted confirmed as sponsor of the event
 - BAE Systems confirmed as primary sponsor of the event
 - Taylor's Funfair confirmed as funfair supplier and CG to put together event notification form for Barrow BC to get use of the car parks for the funfair and participant parking.
 - CG to look into the creation of a disability zone for accessible viewing
 - CG to look into the creation of a VIP area to entertain sponsors and key decision

makers so we can promote the event as a key annual event to boost the economy of Barrow town centre.

- Quotes received for all other elements of the event
- Awaiting feedback from celebrity – hoping to confirm them in next week or two.
- CG to arrange meeting with Super Soapbox Challenge team

7. Funding - Barrow Festival of Colours

- Barra Culture requested £1,000 from Barrow BID to support the Festival of Colours event to be held in Barrow town centre on Saturday 26th June.
 - Request for two day workshop and photographer/videographer on the day
 - BID Board unanimously agreed to fund the event
 - Economic and social benefits in the town centre

8. Popup shop space (PH)

9. Town Centre Promotional Signage (CG)

- Shop windows at old Poundworld have been updated for both events
- All phone boxes have been updated
- St Mary's window requires updated vinyl

10. Welcome Back Fund Update (PH)

11. AOB

- BID Ability project discussed by LM
 - LM's youth group to undertake a summer scheme to review accessibility and disabled facilities in town centre businesses on behalf of Barrow BID and make recommendations to businesses on how they can improve.
 - Barrow BID will use this information to assist businesses in our 2nd term to make the town more accessible for all and encourage more people to visit.
 - ACTION: CG to create BID Ability logo and work with LM
- Music Trail proposal by CG
 - CG proposed the creation of a music trail in Barrow town centre to be launched as part of the Barrow Music Weekend in early October. The trail would see musical instruments placed around the town to form a trail, which can be followed by children/families.
 - CG to investigate the scheme further and look at implementing it in partnership with Barra Culture and LM.

12. Date for next meeting: Tue 13th July @ 6.30pm, Barrow Labour Club