



BID Board Meeting

Location: BID Office, Unit 7, Furness House, Duke St
Time/Date - 7pm, Tue 16th April 2024

Attendees: Jenny Fazackerley JF, Paul Hodgson PH, Sandra Collings SC, Melanie Corrie MC, Kay Kane KK, Mai Harrison MH, Allan Kerr AK, Jo Grainger JG, Neil Hodgson NH, Simon Broadley SB, Jonny Williams JW and John Edwards JE.

1. Apologies: No apologies

2. Review of minutes from last meeting

Sent 18/03/24

3. New Director Applications

Interviews have been conducted for Emily Baines (Tailers) and Ash Holroid (Coffee D'Ash). Anita Brooke (RFM) cancelled and the interview needs to be re-arranged. Both applications from Emily and Ash were presented to the Board, with both being approved.

4. Grant Applications

- **Block Party** - applied for an event grant however some issues were raised around the benefits the event would have on the town centre businesses. Barrow BID turned down the grant application but will offer the hire of equipment for the event.
- **Tina's Nails** - applied for signage for a new business opening on Duke St (in old Murrays). This grant has been accepted.
- **Furness Pride** - applied from Drop Zone for support for Furness Pride (as supported in previous years). This grant has been accepted.

5. Recruitment Update

This process is still ongoing and a Shortlist has been made and interviews are currently being conducted.

Comms and Marketing Officer has dropped down to 15 contracted hour per week.

6. Social media update (JE)

John Edwards has reported on social media statistics.

7. Barrow Buzz

App set to officially launch on Monday, please ensure you upload offers beforehand.

Marketing collateral is available to take away.

JW is continuing to work on the Barrow Buzz Business Awards.

8. Event updates

- **Batmobile** - the Batmobile visit was successful and very popular with around 3500 footfall impressions to the town centre that day. (11500 vs a normal 8000). Now currently looking at what other partnership opportunities are available with the Entertainer in the future.
- **Dave Day** - We were approached by representatives of Dave Myers family to help create a memorial event on Saturday the 8th of June. Event plan has gone in, in partnership with W&F Council. Looking to utilise the existing stage set up on the town square for D Day, with motorbike car parking in the surrounding areas and a food court at the back of the town hall (local businesses).

9. AOB

Date set for next meeting: Tuesday the 14th of May 2024, BID Office.