

BID Board Meeting



Location: BID Office, Dalton Road
Time/Date – 6.30 pm, Tuesday 12th July 2022

Attendees: Paul Hodgson PH, Sandra Collings SC, Colin Garnett CG, Jason Forsyth JFo, Jonny Williams JW, Allan Kerr AK, Kay Bower KB and Jenny Fazackerley JF

- 1. Apologies – Rowan McClure.**
- 2. Review of minutes from last meeting – all agreed.**
- 3. CRM/Google Workspace Integration –** CG reported that his CRM tests had not been successful, but Google Workspace is now set up and is working for CG's shared calendars and documents. The CRM database is in, but needs checking to see that all the information is up to date. **CG instructed to make this his priority straight after FOT/CG's holiday.**
- 4. Charity Grant Applications –** The latest application which has been received is lacking some information. Only one grant has been agreed so far. It was agreed that if all the necessary information is provided on the application form and the application meets all the required criteria that the BID Manager can award the grant without it having to be taken to the BID Directors for approval.
- 5. Social Media/Marketing Update –** JFo ran through the statistics on how the BID are performing on social media. Overall engagement is increasing. Events like Dino Day increase engagement and JFo is scheduling posts leading up to FOT day and there will be some throughout the event day. He will do a review of the event the week after with pictures.

PH informed the meeting that a deal had been done with regards to the disposal of the BID owned cleaning machine which involved the new owner agreeing to clean the alleys and ginnels in the town centre. He also pointed out that some of the new bins had been installed.

- 6. Station Gateway Project Update –** still awaiting on paperwork from BBC to accept responsibility for the upkeep of the signs. CCC Highways are not installing them and have provided a list of preferred contractors for the work – tender document to be sent out.
- 7. Festival Of Transport Event –** 185 vehicles now registered to exhibit. Currently only about 50 motorcycles, about half the normal number. Cars will be on show in Dalton Road. Scooters and buses (20 buses) will be on Cavendish Street and commercial vehicles on Scott Street. Pye Motors are bringing their brand new electric Mustang and a convertible Mustang. There will also be a funfair, bikes in Portland Walk and 2 stock cars by W H Smith building. The outdoor market will have

a food court and outdoor seating, kiddies roundabout and CandoFM radio broadcasting live. The main arena will be on the town square with several events including a motorbike display and rescue charities. Barrowfull are using 2 cars for graffit art. All infrastructure for the day is in place. There will be vintage bus tours from outside the Holiday Inn/Mall entrance – 3 tours – Walney, Barrow Park (miniature railway rides running in the park) and Roa Island (John Murphy giving talks). The Rotary are helping on the day as well as 7 or 8 cadets. BBC have provided some sponsorship of the event. Postcards will be given out to obtain feedback on the event.

8. Welcome Back Fund/Garden Street Project/Levelling Up Update – The Welcome Back Funding work is progressing. Meetings have been held with the installers and they have measured up for 3 wooden pergolas for outside Mario House, H & F and Townhouse. They are also looking at having planted troughs between the pergola legs which would help act as windbreaks. Picnic benches and planters are also planned. Work is hoped to commence towards the end of July. Levelling Up Funding – BBC have realised the need to improve their communication with traders about their plans. They have met with the traders and explained their plans/timescales. They would prefer if work could be carried out in stages so that all the traders do not have to move out of the market hall whilst the work is ongoing.

9. Flock Trail Proposal – Art For All want to apply for a grant to put on a one day event on 10/09/22 to include meet and greet alpacas, face painting etc. CG suggested that the BID could partner with the event to organise a pompom sheep trail and possibly have The Bread & Butter Company dressed in sheep costumes. It was suggested that the possibility of having additional funders should be explored.

10. AOB

- CG reported that a town centre club had applied for a grant for external work such as fascia's and painting. More information was needed and a discussion is to take place with the applicant regarding the amount of funding requested and the application will be discussed at the next BID meeting.
- It was suggested that next year the BID could look in to helping with providing more 'greenery' in Dalton Road/Town Centre.

11. Date for next meeting: Tuesday 9th August 2022, 6.30pm @ BID Office (TBC)