

BID Board Meeting



Location: BID Office, Dalton Road
Time/Date – 6.30 pm, Tuesday 14th June 2022

Attendees: Paul Hodgson PH, Sandra Collings SC, Colin Garnett CG, Jason Forsyth JFo, Jonny Williams JW, Allan Kerr AK, Rowan McClure and Jenny Fazackerley JF
Also observing: Neil Hodgson

- 1. Apologies – Kay Bower.** PH announced that Les McLeese has resigned as a Director.
- 2. Last minutes – all agreed.** Update – Safer Street Project application was not submitted.
- 3. CRM/Google Workspace Integration –** CRM now set up and CG has met with Fieldgate to progress with the integration. **CG instructed to make this his priority.**
- 4. Dino Day Review –** Generally feedback from traders was very good. Having different arenas situated around the town centre worked well in getting people to move around the town. Event was only slightly over budget. Big Foot Company were very good and should be considered for other future events.
- 5. Jubilee Activities review -** This was not a BID run event, although they did fund the LED screen and stage. It was very successful, attracting a lot of people to the town centre. There was a problem getting bins for the event which needs to be considered for future events. The Mayor was very impressed and asked for more similar events to be organised in the future. The flags on Crellin Street and Scott Street have had positive feedback. It was noted that in the future flags should be weighted to stop them wrapping themselves up.
- 6. Station Gateway Project Update –** Designs have been finalised. BBC form to be signed off regarding locations. Order has been e-mailed to Chatsworth Signs.
- 7. Welcome Back Fund/Garden Street Project Update –** Awaiting final proposal and costings. Need to measure up for pergolas. A consultation was held with businesses at the bottom of Dalton Road and only 5 attended, but of these 4 were very positive. Concerns were raised about having picnic benches where food could be left to attract seagulls.
- 8. Town Centre ASB/Property Damage –** several town centre premises have had their windows broken recently. Simon Fell is involved with the police on dealing with the problem. All crimes need to be reported so that they can be mapped as the more problems identified the more resources have to be provided to try to stop the crimes in those areas identified. BBC Streetsafe Team are trying to get in to the town centre. The BID are hosting an ASB drop in session at their premises on Friday

12.00 – 2.00 pm with the police leading the meeting. CCC Partnership are planning youth activities and events in the town centre to find out what this age group want. It was suggested that teenagers are asked to work with events in town such as the FOT. It is planned to have a scrap car at the FOT that will have doodle and graffiti panels on it that youths can write on their suggestions for the town centre.

9. Festival Of Transport Update – Over 100 exhibitors have entered despite issues with the online application form. CG is trying to get sponsors for the event. Shows and events have been finalised. Window vinyls have been priced up with Signal Films as well as having an online exhibition, but this was expensive. Graphixsigns have also quoted and Fingerprints will also provide a quote. The Poundworld window vinyl will have a history of transport excluding motorbikes and Thornton's window will be just motorcycles. Hope to use Sankey images and the Library Archive Office is to be approached. The vinyls will be FOT branding but will remain in place after the event. A garage has been approached to provide a selection of electric cars for display as it has been suggested that more modern cars should also be included. The event is being advertised on the electronic billboard, Facebook and CandoFM. On the day CandoFM will broadcast from the event as an outside broadcast, possibly located in the outside market area. Scott Street businesses had asked for a road closure application, which has been done, to have a 1950's themed street. **CG is to meet with them to see if this is still going ahead.** Sponsors are needed for the event and it was suggested that small businesses that are involved in transport services e.g. garages, tyre depots etc should be asked and in return they could be offered a small place to have a display or advertising in FOT programmes. **CG directed to work on obtaining sponsorship as a priority.**

10. AOB –

- Barrow AFC have requested to use the BID's premises this Saturday from 1.30 – 3.30 pm for a table tennis event to engage with local youths. This was unanimously agreed.
- Costs have been obtained for a recycling bin to be situated outside McDonalds as there are currently no recycling bins in the town centre. The Council would empty it but the service agreement would have to be looked at to see how often this would happen. Concerns were also raised over contamination problems – would everything end up in landfill? Crowdfunding was suggested as a possible means of funding the cost of the bin as well as match funding from the Council. It was decided to discuss this further at the next meeting.
- An application has been received for the non-trading charity grant, but not all the questions on the application form have been completed. It was agreed that the form should be returned for full completion.
- A newsletter has to be sent out with the BID levy bills and the deadline is the end of this month. **CG was instructed to prioritise producing a newsletter by the end of next week.** As this is the first year of the BID's new term of office the newsletter should include information relating back to last year as well.

11. Date of next meeting: Tuesday 12th July 2022 at 6.30 pm @ BID Office (TBC)

The meeting concluded with reiterating the priorities for CG to work on before the next meeting:

- **BID newsletter by the end of next week.**
- **Festival of Transport sponsorship.**
- **Completing CRM/Google Workspace integration.**

PH thanked Neil Hodgson for attending.