

BID Board Meeting



Location: Virtual - Google Meet

Time/Date – 6.30 pm, Tuesday 11th January 2022

Attendees: Paul Hodgson PH, Sandra Collings SC, Jonny Williams JW, Kay Bower KB, Colin Garnett CG, Rowan McClure RM, Jenny Fazackerley JF, Allan Kerr AK and Steve Leonard SL.

PH introduced and welcomed JF as a new Director.

- 1. Apologies – Les McLeese**
- 2. Review of last meeting minutes – all agreed.**

Matters arising/actions from last meeting

- CG has emailed Becks today re list of voluntary members from term 1.
 - Tenant for popup shop – CG met with someone who wanted a popup restaurant, but the premises are not suitable so he has recommended alternatives to them. He is meeting another possible tenant on Saturday. **CG to post on social media and to discuss with JW re Cando promoting.**
 - Laptop not yet sorted.
 - Other items to be discussed within agenda.
- 3. Finance Update –** SL gave the Directors an overall view of the current financial position. Last year shows a deficit but this was mainly down to the lower than anticipated amount of levy collected. BBC has taken enforcement action against unpaid levy payers and has won court backing on collecting unpaid levies. It was decided that the AGM will take place virtually due to the current covid situation. **SL to distribute finance reports to the Directors and will then meet with PH. SL to facilitate the virtual AGM.**
 - 4. 2022 Events**
 - **Dino Day-** confirmed as 21st May. Forum can be used up to about 1.00pm. Work due to start on ARC building around that time so outside market area may be unavailable for use. It is hoped that BBC will extend the market charter to other areas of the town centre.
 - **Film Club –** LM and CG hope to hold an event on 12th Feb with a science theme.
 - **Be Well Festival –** MIND are funding and holding the event and have held talks with JW to join with Cando for 'Have a brew with Cando'. People would be able to take away the mugs and JW hopes to involve cafes at the bottom of Dalton Road with providing brews.
 - **Queen's Jubilee –** Scott Street bunting has been ordered and should be put up when the Christmas lights are taken down. Suggestion of big street party on the Saturday of the celebration weekend and Pitch Up have offered the loan of 75

picnic benches for free. JW is working with Barra Culture to apply for funding through the Jubilee Fund. Suggestion of asking schools to design bunting for the event. Small BID committee will run the event – SC, JW and LM to be asked.

- 5. Grant Scheme** – CG and JW have been looking at other grant schemes. CG has put together the criteria for Barrow BID's grant scheme. PH forwarded this to the other Directors during the meeting and it was decided to let everyone peruse it and then to discuss it at the next meeting. CG wants guidance on how applications should be made (via website, google form or hard copy), amount of grant for non-levy payers and levy payers. Also can other investors be invited to add to the pot? An initial budget figure was unanimously agreed as well as the possibility of having partners.

Before Feb CG to put together the questions for the application form and to produce a separate grant form for non-trading charities to be able to claim back up to 50% of their BID levy. All Directors to study criteria before next meeting.

- 6. CRM System Update** – CG has started training and uploaded spreadsheets with Monday.com. So far it is going well. CG to give tuition to the other Directors at a later meeting, possibly March.

- 7. Gateway Project** – Progress is being made. CG has spoken to the planning department and there are no issues with the application. A siting map is required but this has to be done by CCC and whoever runs the train station. Some of the designs need amendments and Cumbria Tourism are involved in writing texts. CG looking at styling of maps. CCC won't be able to do installation till April at the earliest.

- 8. Library Funding Request** – The library want to run a language café in the library once a fortnight for 6 months and have asked the BID to fund the refreshments. It was unanimously agreed to fund this for 6 months.

9. AOB

- Christmas Guide** – AK has been following up on this. The delivery company will not provide details of addresses that they have delivered to and where spot checks have been done under data protection. AK has been given lists of streets and area that have supposed to have had deliveries and the delivery company have asked him to provide addresses that have not had a guide.

All Directors are to make enquiries and send AK the addresses of anyone they know who hasn't received a guide.

- Christmas Window Competition** – Jenny's Stitches received the most votes. Congratulations to her on a well done display.
- Crellin Street Christmas Trees** – CG has had to remind some businesses that it is their responsibility to remove the trees.
- CG is to review all marketing signs, posters and window vinyls about the town.

- **Super Soapbox** – The board have decided not to run the event in 2022 and are exploring their options for a Super Soapbox Event in May 2023.

10. Date of next meeting: 6.30 pm Tuesday 11th February 2022 at BID Office (Location TBC).