

Advertising Materials

Artwork Specifications



Feather Flags

Format: PDF, AI or EPS

Dimensions: Use attached template

Artwork Deadline: 6 weeks before event date



Advertising Banners

Format: PDF

Dimensions: Use attached template

Artwork Deadline: 6 weeks before event date



BID Stage Banners

Format: PDF

Dimensions: Height 260cm (with a bleed area of 20cm at the top and 20cm at the bottom)

Width: 150cm

Artwork Deadline: 6 weeks before event date



Advertising Materials

Artwork Specifications



Programme Advert

Format: PNG
Dimensions: A5 Full Page / A6 Half Page
Artwork Deadline: 4 weeks before event date



Screen Advert

Format: PNG
Dimensions: 1920 x 1080 px / 16:9
Artwork Deadline: 2 weeks before event date



Logo

Format: PNG
Artwork Deadline: 8 weeks before event date for billboard inclusion



Contact:
projects2@barrowbid.co.uk for any artwork queries.