



1. Attendees Nathan Morrow, Kieron Hart, Stephen Leonard,
Rebecca Jones, Sandra Collings, Sam Hughes, Colin Garnett.

Apologies Simon Craig, Phil Heath

2. Finance

- A. Paperwork has been prepped to officially appoint Stephen as Accountant. **Action – Becks to get Simon to sign.**
- B. Melville's to be notified. **Action – Becks to write letter.**
- C. We will need to update the Bank Mandates for signatures. Suggested that Becks was added as she is Secretary – Board Agreed. Recommend another board member is added – Nathan volunteered. **Action – Stephen to update.**
- D. Update on Liberata/Council agreement – Gone in house now, Stephen is trying to get a meeting with new contacts.
- E. Directors Indemnity Insurance – recommended that we look into getting. **Action – Stephen to look into.**

3. Business Premises Grant

The Well have applied for the full £1000, they want new signs and a door. Colin is happy with the application, but just wants to check planning & that no part of the application is in retrospect. Board agreed in principle. **Action – Colin to follow up and will update directors via email.**

4. Membership Issues

No understanding that levy payers aren't automatically members. **Action – Colin to do another feature within the newsletter, explain the BID membership process.**

5. Procedures for directors dealing with questions from Levy Payers

Carried over to January's meeting. **Action – Becks to add to agenda.**

6. Priorities for 2019

PLANS FOR 2019 AND BEYOND

It can be difficult listing all the events and initiatives that Barrow BID want to achieve, because some are aspirational and some are confidential. This list gives you an idea of the broad range of things that Barrow BID is working on:

Consultation

Surveys with business owners, market traders, BAE staff, customers and visitors.

Look at Micro Surveys

Funding

Use our own resources to lever in funding from; the public sector, grants and private investment.

Parking

Review parking issues and convenience for customers, including car parks and on street parking

Pay on Exit

Better Price structure, no free just start price lower and offer shorter periods. Pilot scheme in Oldham Street car park to monitor results.

What do shoppers want? – Online survey.

Visit Barrow

Build the brand to encourage more day and weekend visitors and bring in more partners.

Events

Christmas Meeting in March 2019.

Work with local and regional partners to put on and encourage more prestige events in the town centre

- A spring event in March
- An Easter event
- June 29th Soapbox Challenge Event
- July 20th Festival of Transport
- August 'Active Barrow Week'
- Negotiate attracting Specialist Markets back to the town
- Programme of Christmas events

Heritage

Promote the heritage of Barrow and add interest to the town centre

Improve the gateways

We have identified specific locations which act as gateways to the town and require development

Improve sign-posting

Directional signs for pedestrians, cyclists and motorists to find the town centre

Roads & access

Review transport and access and lobby for investment to improve our town centre roads and transport

Urban Regeneration

Create areas of interest in the town i.e. a usable town square, public spaces, green spaces, event spaces, covered spaces.

Improve the outdoor market

Modernise the outdoor market and attract more traders to come to Barrow

Communicate with Levy Payers

Continue to communicate with newsletters, our website, Facebook and e-newsletters

Promote the town

Advertise and promote the town to the local population and target audiences

Make the town more festive

Assess how we can improve the town each year during the festive period

Maintain the streetscape

Lobby for responsible bodies to replace trees, ensure lights work and ensure signs are fit for purpose

Empty units

Promote empty units to targeted National and Independent businesses

Encourage Entrepreneurs

Encourage start-up initiatives using the indoor market or pop-up shops

Business Premises Improvement Scheme

Fund business premises improvements to enhance the look of buildings within the town

Empty shops

Create displays in empty shop windows that enhance the town and promote events. Also lobby the council to pursue persistent fly poster offenders

Work with leaders of the Night Time Economy

To attract more people to Barrow on an evening or at night

7. Evening Economy Group update

Keiron attended the new group, which intends to liaise with council, Police and Fire. Want to oversee who applies for licences.

Difference between evening economy and late-night economy. Want to see BID encourage the night time economy.

Want BID to help them liaise with the council and for everyone to work together.

8. 2019 Events

Action – Colin to try and attend the next meeting.

9. Date of next meeting

January 8th 2019, 5:30pm at JL Winder & Co.