

Barrow Business Improvement District
Tuesday 16th October 2018
Minutes of
Board of Directors Meeting
J L Winders Boardroom
Barrow-in-Furness.



1. Attendees Simon Craig, Nathan Morrow,
Rebecca Jones, Sandra Collings, Phil Heath, Colin Garnett.

Apologies Kieron Hart, Stephen Leonard

2. Reviewing last minutes & actions All were happy with the minutes from the previous meeting.
Reviewed actions list, carry overs have been marked on list.
Office base – Colin has not approached the Market. Has made enquiries into a drop-in area, which can be held once a month. **Action – Colin to continue with enquiries.**
Sam Hughes interview – Interview went well, had good skills which would aid the board. The board agreed that it should be added to the AGM Agenda for Sam to be voted for.
Action – Becks to contact Sam and invite him to the AGM.
Phil Huck – Final update on total to be given once the Cooke studio total has been knocked off. **Action – Colin to follow up.**
Scott Street end of street signs – 22 businesses contacted, only 12 responded saying that they were interested. Out of 12, 8 provided logos that were incompatible (just photos of shop fronts/business cards etc). Decision not to use logos now, just listing the businesses. **Action – Colin to continue progressing.**

Leaflets – Colin showed a mock up of the Heritage leaflet and a Town leaflet will be completed in a similar style. **Action – Colin to continue progressing.**
Restaurant week sign up – Autumn newsletter is being prepped and will promote Geoff Ramm event and also include the Restaurant week flyer.

3. Financial Update

£175k in the bank.
£93,711 due in from Barrow Council in next few weeks.

4. BID Managers action plan

Board had read September's. October's is attached.

5. AGM

Confirmed date and booking – 20th November 2018, the Studio at Forum 28. 6-8pm, Board have access from 5:30pm.
Advert has gone out on Social Media.
Becks has been compiling a membership list, however a lot of business nominees look out of date.
Action – Becks to write to all BID member businesses with the notice of AGM and ask them to update details if needed.
Budget and action plan being completed that links into the four B's. **Action – Colin to complete.**
Full run through at next meeting, Nov 13th.

6. Quality of life

Colin was asked to review a paper on regenerating the Town Centre. Raised some questions, as to how the Town is now different to what it was.
Ulverston's BID area covers Glaxo and Glaxo put 1% in. Need to push for more involvement from BAE.
BAE said if we have a plan with a budget, they would consider coming in on the plan.

7. Barrow Master Plan Review

Good meeting, frustrating in that a lot of ground has been covered previously, but stuff hasn't happened i.e. the Marina. Split into working groups and brainstormed within the groups. New map provided, to which BID now has a copy.
Mott McDonald – meeting with Cumbria Highways, the Mayor. Feeling of disgrace that the report was written in 2015 but that nothing has been done from

it, apart from what BID has done. Highways said that the report gave no budgets and they look at Traffic management rather than looking at pushing traffic into the Town Centre. Needs to be lobbied from a political point of view, to argue for financing and to prevent the loss of retailers due to lack of footfall. BID need to focus on another 4 things from the Mott McDonald report, which will be:

1. One-way system
2. Buses
3. On street Car Parking
4. Improving contract parking for drivers and employees.

Stagecoach are willing to lobby for a change to the bus route, if the road set up system is changed.

No quick wins, but we need to not let it go. Key to make the Town Centre more accessible.

Action – Colin and Simon to progress.

9. Christmas Car Parking Initiative

£1765 to get the current free after 3pm car parks, free after 12pm on Fridays from 23rd November to Christmas.

The board voted – Yes.

Action – Colin to advertise in newsletter.

10. Car Parking for employees

Been looking at trying to negotiate cheaper parker for people working in the town, but BAE are purchasing more contract spaces, which isn't leaving BID room to negotiate.

11. Christmas -

Christmas leaflets - Having difficulty pin pointing all events that are happening, to enable a leaflet to be printed.

Lighting - quotes have come through more than the allowed budget. Awaiting further information, also waiting for prices for light boxes. **Action – Colin will update.**

Planned event on the 14th December cancelled as HuddleHub are hosting an event on the same day. Light switch on – still trying to get things happening in the Town Centre before the switch on.

Action – Sandra to speak with Amateur groups to check availability. BID sponsoring £750 and Barrow Traders Association are donating a further £750 from the close down of their account.

- 12. Soapbox Challenge Contract** Met with the Organisers and renegotiated the contract.
Action – Colin will send out an email to board members showing the changes.
Highways Department have advised us not to sign the contract until the road closure forms are completed.
Action – Colin to complete.
- 13. Shop Front Applications** One received so far. **Action – Colin to review.**
- 14. AOB** None
- 15. Date of next meeting** 13th November, 5:30pm at Winders.

