



1. Attendees Simon Craig, Kieran Hart, Nathan Morrow
Rebecca Jones, Stephen Leonard, Colin Garnett.

Apologies Sandra Collings, Phil Heath.
Council representative – Simon explained that following meetings with Tracey Ingham & Phil Huck, it had been decided to move away from having council representation at board meetings and move to a separate BID/ BBC/CCC bi-monthly meeting.

2. Reviewing last minutes & actions All were happy with the previous meetings minutes. Reviewed actions and the actions list were updated accordingly (see attached).
British High Street competition – not entered as we currently don't meet any of the criteria.
Action – Colin to review the criteria share with Board and plan what we need to do for next year.
Town Centre Boundary – Simon and Colin attended a meeting and had it explained why the boundary had to be changed, and it is now more understandable. Doesn't affect the BID area as it picks up more residential areas.
Soapbox challenge – The board went through the contract that has been sent to us. Decision to ask Super Soapbox challenge back to Barrow, to discuss the contract and answer the questions raised.
Action – Colin to arrange a meeting.
Shared office – Potential to ask for the empty shop going into the market?
Action – next council meeting, Colin to enquire with Keith Johnson.

3. Financial Update See attached.

- 4. Application to join the board** The Board have received a director membership form from Sam Hughes. **Action – Nathan and Keiron to interview and see how he would fit in with the board, if agreed then invite him to the AGM so that he can be nominated.**
Action – Becks to make an interview sheet for potential board members.
- 5. BID Strategy/Town Centre study** Simon has sent a copy to all board members. Some links as part of the report, one that takes you to a Barrow BID section, which shows the old strategy.
Action – Colin to review and update the information.
- 6. Council Updates** Phil Huck gave Simon and Colin 4 hours to go through all points/queries. Asked how much money was in the residual pot that BID was to verse. Phil Huck was unable to give a detailed answer, said that he would find out.
Action – Colin to chase up, get full clarity on what the funds can be used for and give a firm deadline for an answer. Update meeting with Liberata and Sue Roberts to be planned. **Action – Stephen to action – Simon to support if required**
BID website to now focus on BID and put all Barrow promotion onto the Visit Barrow page.
Action – Colin to start work on.
- 7. Barrow BID Website** Colin has created the paperwork, which he will email out to all board members. Will give a deadline for board members to give feedback by.
Action – Colin to send out by close of play 12th September. All board members to respond to the given deadline.
- 8. Business Front Improvement scheme** Email from the owner of the Cooke building, she seems to be of the opinion that BID is funding her building front improvement work. **Action – Colin to reply to her and explain that her application would have been part of the old scheme which is nothing to do with BID.**
- 9. Christmas social event** Cancelling so that we don't dilute the AGM.

10. Date of AGM

20th November

Action – Becks to book the Forum.

Colin to advertise.

11. BID Manager Action Plan - See attached.

Car show – Meeting planned for the 17th October.

Website – updates ongoing.

Facebook – Poll put out to ask how the Tour of Barrow affected businesses.

Fan zone – Looked great, well set up. Morning was really busy, but dies off about 11:15am.

Disappointing that BAE didn't promote the fan zone amongst staff. Also, they held a job fayre in Forum 28, which also hosted its own fan zone which was being promoted at the Town Hall launch.

No support from the local bike clubs.

All feedback said that the screen was really good and had great sound.

Action – Colin will compile and review the feedback.

Visit Barrow – Still a slow growth, needs more buy in from the members. **Action – Simon/Colin to raise at the next council meeting.**

Action – Simon to email Emma Broadbent to ask about the TofB decoration removal.

Shop Front prizes – framed certificates.

Action – Colin to create a certificate design.

Becks to purchase frames.

Action – Colin to arrange a presentation meeting for winners.

Leaflets for Visit Barrow –

Action – Colin to approach Art Gene, Dock Museum etc to ask them to write pieces for a leaflet and give a deadline for completion. Colin to co-ordinate and pull together. Aim to be ready to launch January 2019. Aim to have a mock up ready to present at the AGM.

Vinyl's – Colin showed designs for the shop front vinyl's. **Action – Simon to chase up meeting with Tracey Ingham.**

Heritage plaques – Work with the Civic Society to create a walk round leaflet with the plaques.

Action – Colin to go ahead.

Restaurant week –

Action – Colin to create a sign up, for businesses wanting to get involved, that can be launched at the end of September.

12. Footfall Count

Action – Colin to cancel the contract.

13.A.O.B

Colin is on leave 3rd – 10th October.

14. Date of next meeting

16th October, 5:30pm at Winders.

