



**Attendees:** Simon Craig (Chair), Owain Miln, Jonathan Hartley, Thomas Burrow, Rob Dunphy, Phil Collier, David McKendry, Sandra Collings, Alison Meadows

**Apologies:** Paula Moore, Phillip Heath, Jeff Dandy, Keith Johnson

## **2.Last meeting minutes review**

The resignation of Stephen Metcalf was followed up by Jeff, Tom and David to see if they could persuade him to rethink his decision but unfortunately Stephen confirmed his desire to resign from the board. Money still in Furness bank account £17. Phil and Simon to switch asap to new account. Free after three confirmed but awaiting dates.

## **3.Financial review**

Simon explained that the bank account needed more signatories. Phil C and Simon had a meeting with Stephen Leonard from Winders about the issue of losing our treasurer. Stephen put himself forward to be new treasurer if he was voted onto the board and that he would step down as the accountant. It was decided that Stephen would be invited to join the board as treasurer. Phil C suggested that his first actions should be to get tenders for a new accountant. Liberata still not set up to send out the levy bills so unfortunately the BID still has no cash flow. They still have not got system up and running. Phil Huck not happy with this and suggested leaning on Liberata for a speedy resolution. Will keep Phil C updated.

Simon to officially invite Stephen Leonard to join the board.

Phil C to keep everyone posted on the Liberata situation and explore the possibility of a reimbursement of a portion of the money paid to liberate for the delay in the levy bills.

#### **4. Board Restructure.**

Zoe Guest has resigned from St Mary's Hospice. Reluctantly it was decided that this would mean that she would have to step down from the board.

It was suggested that new board members were appointed as 2 had gone. Suggestions that another from the food and hospitality industry and another from other sectors.

It was suggested that a representative from Francesca's restaurant was approached and also Nathan Morrow, the manager of Wilkos and Lynn Beach from Rebel, both who had expressed interest in the BID.

Simon is to inform Zoe of the boards decision.  
Owain to approach Pedro from Francesca's  
Simon to approach Nathan and Lynn.

#### **5. Bid manager report**

Phil C asked if all had read his report and if there were any points and/or clarifications needed. David asked that if possible to give more notice of meetings so that a board member could attend as well. Phil stated that it was not always possible to give the notice as some meeting were set up at short notice. He also reminded us that he was employed by us to do these meetings and that he reported back to us on them.

Phil also said that if directors were needed then as much notice would be given as possible and that some meetings would need directors or indeed sub groups.

Johnathan pointed out that the information gathered in the meetings should be distributed as soon as possible.

Phil handed out a Map and list of all vacant properties in the BID area and said that he would be doing a quarterly review to register any changes.

## 6. Traffic movement study

Simon has attended an FEDF meeting and was happy with commitment of the FEDF to the BID and the ways the Bid can help them.

It was told us that Phil Huck was not happy that the McDonald report had a 60 point plan yet they had only given a 15 point recommendation and this without asking any locals their opinion.

In his opinion we need the whole package.

Phil C said that the report only gave phase 1 and that we needed a phase 2 and 3 as well.

It was put forward that the Phase 1 package from Mott McDonald was not the best use of the report and that the BID with Phil Huck and Jackie Arnold should try to come up with a better strategy to present to Cumbria L.E.P.

Phil C is arranging a meeting to find a way forward.

[Phil C to keep us up to date monthly with progress.](#)

## 7. Shopjacket-review and explore

Council paid for the consulting work. Phil C contacted Phil Huck about scheme and how much still left of the funds. Approx £40,000.

Savers is costing @ £3,500

Agreed that no more spent on vinyl as a waste and we need to explore further ways and opportunities to improve appearance of the shop fronts.

The BID told they can use the empty plot at the top of Dalton Road to help improve footfall if a suitable use can be found.

Rebranding the scheme as – town centre improvement fund

## 8. Sub Group Formation

Decided that we were treading water a lot and not really developing strategy and moving forward.

To facilitate this we will form sub groups to achieve this. At the moment suggested ones are Events, Christmas, Budget, Strategy and advertising this to enable us to be ready for when money starts to arrive.

We need Quick, Medium and Long term wins/goals.

The need is to set priorities and then set funding whilst being careful on how much we spend on Quick wins.

We need to set up the strategy in the business plan from the original steering group.

Need to set objectives in order to adjust the budget and structure and run as a business.

The ultimate goal is to increase footfall in town centre and to do this we have to give people a reason to come to town i.e. events etc..

Also need strategy to fill the empty properties in the town.

Get the web site up and running as well as multilevel events/activities.

Possibility of paying for additional signage but have to decide on the relevancy to the Bid objectives.

Suggested that Phil C could enter a dialog with other nearby BID boards/managers to find what made them work/succeed and also possibly that some Barrow board members are at the meeting

We need to send a newsletter out to all levy payers asking for e-mail addresses and to create more members. We have 400+ levy payers and only 32 members. It should be pointed out to them that it will not cost them any extra.

Simon reiterated that we need to set out the priorities asap.

Decide that the next board meeting should be purely a strategy meeting. Everyone needs to think up personal ideas – blue sky thinking.

## **9.AOB**

Press release to inform levy payers why bills are so late in being sent out.

Sue opening new shop 6th December all invited to attend.

Anything put on the Bid Facebook page to be vetted by Phil C before hand

## **10. Next meeting**

The next meeting will be held

Tuesday 6<sup>th</sup> December 2.00 – 5.00 Forum

This will be Purely a strategy meeting not full Board business.

Next full board meeting

Tuesday 10<sup>th</sup> Jan t.b.c.

