



**1. Attendees** Simon Craig, Kieran Hart, Sandra Collings,  
Phil Heath, Rebecca Jones, Stephen Leonard, Colin Garnett.

**Apologies** Nathan Morrow

**Action – Simon to contact Alison Meadows and Keith Johnson regarding attendance and ask for a replacement, if they do no longer want to attend.**

**2. Reviewing last minutes & actions** Reviewed previous minutes and actions.

**Action – Some actions still to complete. Carried over, see actions list.**

Town Centre signage project – Colin showed the board the mock up designs. Trial one that BID funds with aim to roll out to other businesses to purchase space? Felt that it would be better if BID funded. £360 + VAT for the two Scott St signs. **Action – Colin to confirm how many streets have that style of sign and how many businesses. Look at cost for BID to fund them all.**

Replacing vinyl's in empty properties – Generic images with info on for BID events, use them for promotions, BID logo on all of them. Tidying up the shops, adds colour and makes BID visual. Picked strategic shops to start with – Pound world, Store 21 and Scope, as they have good visual locations. £1560 for the planned windows, which includes the £360 street signs. If board happy to go ahead, do we need permission from the landlords? Yes.

Board liked the premise, but felt that advertising events needed more longevity, so advertise 2019 events etc. Felt that a second quote was needed to justify. **Action – Colin to progress with both, gain another quote and contact the landlords.**

Heritage Trail – Once Naomi back off holiday, the PDF will be completed and loaded onto the visit Barrow website.

TOB – Worry about space at viewing area if busy.

**Action – Colin to purchase two road closed signs.**

Look at sourcing T-shirts for the statues, or some sort of promotional item for them. Also flags for the crowd – Union Jacks one side and BID logo on the other. **Action – Colin to look into.**

All events coming together, contingencies planned if it rains.

### 3. Financial Update

£161k in the bank, owed £22k from the council, still awaiting full details regarding this.

All invoices paid to date.

Year end is August – Working on getting full details

### 4. Financial Report

up to date, then Stephen would like a finance meeting with Colin, Simon and Becks, so that costings can be assigned to the correct budget plan. **Action – Becks to arrange meeting.**

Going forward all invoices received are now to be sent to Becks rather than Stephen. **Action – All members to follow this.**

### 5. Car Show review

Great feedback received so far. Feedback area on BID website. Next year looking to form a group and BID Manager not having to lead the event. Aim not to give as much away with refreshments next year. Aim to put cars down Portland Walk as well. Would like to form a meeting end of August/beginning of Sept to plan for next year.

Also planning to do a night show for the younger cars (joy-boys).

### 6. BID Clean

The Well are sending out two groups, McDonalds providing six people. Colin writing a newsletter that will go out to every business, will include details on the clean and all other events.

**Action – Colin and Becks to meet to discuss BID Clean.**

### 7. Best of Barrow competition

Judges are Suzanne Edgeley, Best of Barrow & Colin for BID. Need the Mayor as a third independent.

Does it include all businesses or just shops? All.

**Action – Colin to update info to say it includes businesses as well as shops.**

## 8. Loyalty Free app

All received email, explaining how it works.  
Board voted that at present not to move forward with the loyalty app. Potentially bring up at the AGM.  
**Action – Colin to let developers know decision.**

## 9. Visit Barrow

Facebook slow – not getting that traction that we thought.  
Look at running a competition to win TOB tickets.

## 10. Green Machine

Barrow Borough Council (BBC) has requested funding for a big machine to clean the streets. £16.5k to buy and can be branded. BBC showed a plan where the machine is leased and we pay for an operative. However they already have an operative working in the town.

Do we offer to buy the machine and BBC provide the operative, as buying is cheaper than the lease?  
Felt that there would be confusion over ownership and overall responsibility for the machine. Also BBC does not have cleaning in house, so we would therefore be providing a private contractor with the machine.

Need to go back to Phil Huck and suggest he uses the Town Centre improvement fund. Also look at funding the vinyl's from that pot.

**Action – Simon and Colin to speak with Phil Huck to get more info about the Town Centre Improvement fund.**

## 11. Soapbox Challenge

Soapbox challenge – not arrived. Follow up.  
Event gets promoted from September.  
Kieran and Colin to attend event at York, to see how it works.

## 12. Christmas

Colin went through the received suggestions from Simon and Nathan.  
Colin showed the board Loughborough's Xmas programme – aim to do something similar.  
Range of events from light switch on Nov 17<sup>th</sup> every Friday afternoon and Saturday up to NYE.  
Look at utilising the bottom end of Dalton Road (Event zone). Use switch on as a roaming music festival – traditional area with brass band, mulled wine, chestnuts. 1940's then onto 70's/80's onto the light switch on. Start from 3pm and run through the

afternoon, so that footfall builds in the town before the switch on.

**Action – Colin to advertise and ask how many businesses would be interested in having a street vendor i.e. hog roast etc.** Then we can apply for a licence to support vendors.

23<sup>rd</sup> Nov- Aim to get free after 12pm parking.

Friday shopping till late.

Forum 28 – Panto cast, paint a pebble, treasure hunt.

Local bands

Magicians

School choir competition – record them – put on the Visit Barrow website to vote. Winning school wins a cash prize – 23<sup>rd</sup>, 30<sup>th</sup> and 7<sup>th</sup>.

14<sup>th</sup> Dec – Magic and Street comedy.

Projectors & lights – Colin has a meeting with Lumiere. Will take rep wound town and show him locations and ask for possibilities. Would be nice to have trees put back in and lights in them.

**Action – Colin to look at Light/Projector prices.**

### 13.A.O.B

Do we want to an office in town? Shared office for example with John Woodcock? **Action – Colin to get more info.**

Street Angels – Would like funding for high vis vests as the coats we provided are currently too thick.

Board agreed. **Action – Colin to source.**

They also asked for a night time location to take drunk people. **Action – Colin to suggest Project John**

### 14. Date of next meeting

11<sup>th</sup> September, 5:30pm at JL Winder & co

