

Barrow Business Improvement District
Tuesday 12th June 2018
Minutes of
Board of Directors Meeting
J L Winders Boardroom
Barrow-in-Furness.



1. Attendees Simon Craig, Kieran Hart, Sandra Collings,
Phil Heath, Rebecca Jones, Nathan Morrow, Colin Garnett.

Apologies Alison Meadows, Stephen Leonard

2. Reviewing last minutes & actions

Reviewed previous minutes and actions.

Football weekend quotes – **Action Colin to update and send out actuals.**

Voluntary membership form – Carry over **Action Becks to complete.**

Road signage – Contact details need to be got from Phil Collier. **Action – Colin to contact.**

Insurance for events has been renewed with full coverage for more people.

BID Managers report to be sent prior to meetings for board members to review. **Action – Colin to complete once he has started the role.**

Sponsorship outside of BID area. Form to be created and a link added to the website. **Action – Colin to create and sort.**

GDPR – Action Becks to write GDPR policy and a Data statement.

Bunting and market stall – Borough Council have agreed that going forward they will cover stalls etc. on the licences that we apply, for street events.

Car show – Poster, flyer and beer mat for car show all gone to print.

BID event flags being made to highlight BID's involvement.

Football event – Two businesses showed interest in stalls for the football event, but have since pulled

out.

Football club secretaries were all approached about the football event, none replied to Colin. All club secretaries are being emailed the press statement and the programme of events.

Street cleaning, **Action – Colin to contact Phil Buckley about street cleaning where the homeless guy is tipping rubbish out in different areas and also for help with the big clean.**

Bin update – message sent to Peter Buckley who is looking into the issue.

3. BID Manager role

Colin will be starting in the role officially July 2nd 2018. Announcement has been sent through Mail Chimp.

4. Financial Report

Balance as of meeting £192,147.71

Stephen to complete a full report when he returns from holiday.

5. BID Manager/Marketing Report.

Based on report from open meeting – what we're working on, 18 items. **Action – Colin to send out to board members.**

Street football – Plans going well, Ron Dunphy organised for an ex-footballer to attend, however someone has spoken with the footballer and they know nothing about it. Colin has emailed Rob to ask what is going on.

Buskers – Been approached by some buskers.

Hopefully build a network for future events.

Tour of Britain – ADI TV bringing a TV through giving a demonstration and prices for potential race viewing. Need to work with BAE community team to get more involvement.

Business promotion – Families = summer offers/summer hols. Restaurant week.

Car show – 60 Vehicles registered, more than last year. **Action – Colin to speak with Gordon and Geoff Hall, Furness Park, Thornton's manager and Dave Robinson.** Rotary club of Furness have approached to be involved, have asked for 6 volunteers. Furness Rotary also looking at providing volunteers. Barrow Rotary can also still be approached. **Action – Sandra to source and embroider 6 high vis vests with the BID logo ready for the Car show.**

Empty shops – **Action, Colin to have a meeting with Phil Collier and Stuart Kaczynski to see where they are up to with packs.**

Soap Box Challenge – Two options; 1) Run it ourselves or 2) Hire super soapbox challenge team, who run Liverpool and York's event.

Colin showed the board a presentation video.

£50k to run event, have offered some negotiation prices if BID complete some of the tasks. Now £30k – 3 year contract.

Each team that enters pays £300. Any that book through event, they get 100%. Negotiating that any teams BID get to participate, BID receive 50%.

Company wants to receive the money from any sponsorship.

Suggestion – approach Borough Council and County council to ask for a contribution.

£10k each =£30k or BID £15K, Councils £7.5k each.

Is BID willing to put in £33k a year to put on our showcase event, if we are unable to get support from other backers.

Vote – Support proposal that BID puts in a max of £33k a year for a 3 year period. Vote was a unanimous yes.

Action – Colin, Simon and Stephen to sit down and put together a budget for the next 3 years and proportion what we want to spend where and actual estimates. To be completed before next meeting.

Action – Colin to approach super soapbox challenge and then approach the councils to support with funding.

Submarine signage – Approached BAE to supply Sub silhouettes. Furness college to make. **Action – Simon to approach Tom Burrows to see if he is willing to help pull together how many signs and where the signs need to go.**

Christmas – **Action, each board member to do a list of essential and desirables. What you would like to see at Christmas 2018-2019. All to be in for June 19th.**

Funding – Need to collate all info on what funding is available in the area that we can apply for. Then need a list of all the relevant criteria in a spreadsheet to see where we stand. **Action – Colin to look at when**

fully in role.

Training course – Transform, supporting local entrepreneurs. **Action – Colin to speak with Phil C to see what's been arranged and start to advertise.**

Big Clean – Susan Goodson has taken early retirement from the Mail and she was responsible for the Big Clean (Rename the BID clean?). McDonalds have a community scheme to be involved in, so prepared to be a big part.

Better Barrow comp – Best of Barrow in partnership with BID.

Cavendish street issues raised at open meeting.

Action – Colin to see Peter Buckley about cleaning schedule.

Action – Colin to approach Ged at the Well to see if they will be lead partner. Sandra happy to support this.

Promoting the town – looked at the Kendal leaflet.

Are we ready for publication yet? Definitely aspirational. **Action – Colin to approach anyone and everyone regarding input/support into a leaflet.**

Sandra Baines/Emma Broadbent/Rob Dunphy has been contacted to create a Barrow Events Facebook page. All sports, music, BID events all showcased together. **Action – Colin to go ahead.**

6. Mail online surveys

How can we tackle the Mails Facebook surveys as they never help any situation i.e. Primark survey, does Barrow need an M&S or is it out of date? **Action – Colin to approach the Mail as new BID manager to arrange the next meeting of Love Barrow Town Centre.**

7. Funding Form

Action – Colin to make a funding form. Use Newquay's as a template.

8. ASB

Approached for funding. **Action – Colin meeting with Jim and will explain about the funding form (once completed).**

9. Review of Open meeting

General feeling is that it went well.

Moved from scores of 2 to 3.

Shop fronts to be added to next meeting's agenda.

Action – Also add to financial meeting so it can be budgeted for.

Action – Colin to contact Kev Hamilton about water based paints on the road for Tour of Britain.

10. AOB

Sam Hughes approached to join as a rep for the Duke of Edinburgh. Duke of Edinburgh to complete a membership form then Sam can complete a BID director form.

Action – Colin to contact Phil C to see where membership forms are.

FEDF – Furness Economic Development Forum – Used to meet, network etc. but didn't do much. Outside company came in and advised trimming the board to 7 people and become more worthwhile.

1. John Woodcock
2. BID
3. CCC
4. BC
5. Health services
6. BAE
7. Education

Ulverston app – Colin has approached and is arranging a meeting with the people behind it.

BID Ambassador – **Action, Colin to come up with the role criteria.**

Action – Barrow trader's association property, Colin to chase up.

11. Date of next meeting

If needed – Christmas meeting 26th June.

Board meeting 10th July, 5:30pm at Winders.

